



# TAUNYA WOODS RICHARDSON, CMC

FOUNDER + CEO, NAIL THE NUMBERS, INC.  
CREATOR, THE CASHFLOW CANVAS

## FOUNDERS' FAVOURITE BOOTCAMPS

- // The Founder's Wake Up Call
- // The Cashflow Canvas
- // The Financially Fierce Formula
- // Pricing for Profit
- // Budgets, Bottom Lines + Bermuda Triangles

*"Taunya's not disrupting financial industry, she's reconstructing it."*

Stephanie Yong

Wilson Centre for Entrepreneurial Excellence

*"Consistently, one of the highest rated speakers of the year."*

Marge Wegren-Debre

IPBC National Education Coordinator,  
Ignite Conference

*"She's the master of creating financial calm out of chaos, and clarity out of confusion."*

Andrea Lutz, Creator,

Women's Evolution Conference,

## FIND TAUNYA ONLINE

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## VISIONARY ENTREPRENEUR + FIERCE ADVOCATE OF FINANCIAL EMPOWERMENT FOR FOUNDERS

Taunya Woods Richardson is a powerhouse in entrepreneurship and founder finance. As the Founder and CEO of **Nail The Numbers** and the visionary behind **The Cashflow Canvas**, she has revolutionized how business owners navigate their financial landscapes. With over three decades of experience as an entrepreneur, educator, economic developer, and lender, Taunya brings unparalleled expertise to every venture.

Driven by a passion for empowering others, Taunya has dedicated her life to equipping founders with the tools to thrive. Her innovative Cashflow Canvas is transforming businesses globally, helping entrepreneurs master cash flow management with confidence and clarity.

A sought-after speaker, coach, and educator, Taunya leads bootcamps and masterminds that spark change, with her **Financially Fierce Formula** becoming the go-to resource for entrepreneurs serious about scaling their businesses.

Taunya's journey is one of visionary thinking, unwavering commitment, and deep dedication to entrepreneurs' success. Her legacy is one of transformation—empowering founders to seize control of their financial futures and achieve the extraordinary.

## HOT TOPICS

### // From Burnout to Balance:

How Founders Can Pay Themselves Without Breaking Their Business

### // Breaking the Cycle:

Avoiding the Most Common Financial Mistakes That Cost Founders

### // Mastering the Art of Budgeting:

A Founder's Guide to Creating and Sticking to a Financial Plan

### // The Magnificence of Money:

Three Realms to Radically Reinvent One's Relationship With Money

### // The Sales Tsunami:

Why Growing the Top Line Can Sink the Business.

